

## Integrity Partners Team

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## Merger: What Happened & Why It Matters

**A strategic merger to create a unified rural behavioral health IPA network**

- Integrity Partners and South Central merged into **one coordinated network of care**, operating under **Integrity Partners for Behavioral Health IPA**.
- Merger structure: **equal owners + shared leadership**, ensuring balanced representation and decision-making.
- Scale: **38-40 providers** serving **~100,000+ clients** across rural NY.
- Footprint: **14 to 43 counties total** and **36 rural counties** or **77% of NYS rural counties**
- The merger is intentionally built on a **data + analytics backbone** to improve care and policy influence.

**“This is not consolidation for consolidation’s sake.  
It’s scale *with infrastructure*.”**

## Merger: What It Enables (Integration + Outcomes)

**A new era for rural behavioral health: access, integration, and value-based readiness & care**

- **Shared mission:** expand access, **integrate behavioral/physical/social care** to improve outcomes, and prepare members for **value-based payments/alternative payment models**.
- Integration will focus on **provider engagement, technology alignment, clinical coordination**, and **expansion** of the **analytics/data-warehouse backbone**.
- **6 months:** measurable increase in visibility with partners including OMH, OASAS, payers, and statewide/national orgs.
- **12 months:** formalized collaboration with those partners as well as expand our profile as a **rural BH data analytics and research resource**.
- **24 months:** strengthen statewide influence (2–3 formal partnerships) and expand network scale (45–50 providers or more).

**If you want to go fast, go alone. If you want to go far, go together.**

African Proverb

## Data Warehouse Vision: What it is today.

### A secure, shared analytics platform built for rural behavioral health

- Integrity data warehouse is **HIPAA-compliant platform** that integrates **clinical, diagnostic, claims, and SDOH data** into one system.
- **University at Buffalo Partnership** anchors the data warehouse in **equity** and **scientific rigor** (UB IRB approvals in place) and elevates it into a **statewide learning system** through our formal **research partnership**.
- Warehouse is an innovative platform integrating **complete EHR** records from **15 providers across ~16+ rural counties (35,000+ lives)**
- The data warehouse **facilitates research** by **UB** and creates **integrated CQI data reports** at 3 levels: **local, network, and statewide**. Statewide is possible due to our partnership with CBHN IPA.

## Data Warehouse Vision: Where we're going (6–24 months).

**From** reporting, CQI & research **To Adding** predictive modeling that delivers “next best action” guidance personalized for rural populations and scalable statewide.

- **Platform expansion plan:** Leverage the existing data warehouse to gradually support AI-enabled predictive analytics for CQI and quality improvement, within established compliance and oversight structures.
- **Advanced Analytics:** Apply predictive analytics to identify factors associated with key CQI outcomes (e.g., follow-up and no-show rates), with priority populations identified based on observed risk patterns.
- **Over time,** apply more advanced analytic methods to better understand patterns associated with key quality outcomes (such as engagement and follow-up), in support of system-wide quality improvement.
- **Expansion trajectory** from **15 to 20/25 providers** and **130,000+ lives statewide**.
- **24-month outcomes target:** Use integrated clinical, utilization, engagement, and outcome data to examine patterns in key quality outcomes; strengthen data inputs; **apply predictive modeling to generate risk profiles and “next best action” insights;** and support consistent CQI use across member organizations.

**KEY:** *The data warehouse is a community asset that gives actionable data to rural behavioral health providers and voice to their clients.*

## Linking Integrity's Future to the Data Warehouse

The network's strength is shared data that enhances quality, equity, and statewide planning

- The merged network is designed to be a **unified and influential voice** for rural behavioral health, able to **guide policy, align funding, and accelerate innovation**. This will also occur through strategic alliances (i.e. CBHN, OMNES, Mohawk Valley, and Finger Lakes Southern Tier IPAS).
- Data warehouse is the enabling infrastructure to improve **quality, coordination, shared learning, and amplifies rural voices** in statewide policy and Medicaid modernization.
- **Data warehouse AI model:** CQI reporting , equity insights, and predictive algorithms that tailor care to client profiles, reducing risk by generating **actionable** risk profiles.
- **Bottom line:** Integrity's growth strategy and sustainability plan *run through* the **DATA warehouse**, scaling rural capacity without forcing small providers to build enterprise analytics on their own.

***Data alone does not change outcomes. Networks, like Integrity Partners, that turn data into coordinated action do.***



***Thank you!***

***Questions?***

[www.integritypartnersby.org](http://www.integritypartnersby.org)